

## ▼ THE PROINCOR NETWORK

PROINCOR is a network of ten business incubators, technology agencies and business development agencies in seven countries which have joined forces in order to specifically support small and medium-sized enterprises in their first steps towards a more innovative future.

### Leadpartner

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- Location of the lead partner
- Location of project partners inside the CE area

## ▼ PROJECT PARTNERS

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Proactive Innovation Support for SMEs  
**PROINCOR**  
along the Baltic-Adriatic Corridor



[www.proincor.eu](http://www.proincor.eu)



## ▼ WHAT IS PROINCOR?

PROINCOR is a European project aiming at facilitating innovation across Central Europe by establishing capabilities for the diffusion and application of innovation.

The PROINCOR partnership consists of ten partner organisations from seven CENTRAL EUROPE Member States.

PROINCOR is implemented through the CENTRAL EUROPE Programme cofinanced by the European Regional Development Fund (ERDF).

Our guiding principle:

*Innovation is an idea in action.*

(by Hans-Jürgen Quadbeck-Seeger)

## ▼ THIS IS OUR APPROACH

- The aim is to improve the innovation force of small and medium-sized enterprises.
- We achieve this by cooperating with the regional and national innovation and technology centres, universities, research institutes, universities of applied science and business developers.
- Our vision is to reduce economic disparities between the regions which were east and west of the former iron curtain, at the same time laying the foundation for a development corridor characterized by innovation.

## ▼ YOUR WAY TO INNOVATION!

You have a good idea in your desk drawer but you are lacking the right partners for implementation?

You are looking for a support programme which meets your specific needs?

You know that your company needs an innovation boost, but you do not have enough time to take care of it?

**PROINCOR will help you:**

Improving your innovation capacity, implementing your ideas and paving your way to subsidies and project partners. In cooperation with a PROINCOR innovation advisor your company will be audited on site. We will help you establish appropriate measures. Your personal innovation advisor will help you implement programmes.

If you like to establish a sustainable innovation process, if you are looking for partners to realize your ideas, if you want to cooperate on a European level, or if you have to train your employees to cope with technological progress – whatever you need:

**PROINCOR has the matching experts for you.  
And this is free of charge!**

## ▼ KEY ASPECTS OF OUR OFFER

- Self-reflection on your innovation performance
- Rating your company in national and European context
- Improving opportunities and setting new goals by implementing your innovation projects

## ▼ OUR SERVICE FOR YOU

**PROINCOR will assist you:**

- Improving your innovation capability
- Supporting your idea's management
- Searching for project partners
- selecting subsidy programmes

## ▼ FIELDS OF INNOVATION

**PROINCOR has the right expert for you.  
PROINCOR can help you, if**

- you like to establish a sustainable innovation process
- you like to improve your innovation management
- you are lacking the right partners for the implementation of your ideas
- your employees have to be trained for future technologies
- you are a Start-up company willing to innovate
- you are interested in energy efficiency and use of renewable energy sources
- you are looking for a specific support programme which meets your needs
- you like to cooperate at European level